

Millwork Commons Arts Activation | Project Evaluation Rubric

Criteria #1: The artist/s and their work exemplify the [values](#) of Millwork Commons.

- Themes of the artist's/s' creative practice overlap with the [values](#) of Millwork Commons.
- The artist/s is committed to and demonstrates experience creatively and thoughtfully engaging with the public through their work.
- The artist/s acknowledges and shows consideration for the environment and resources for and with which they are creating.

4-5 out of 5 ranking: The Artist Statement reflects most or all of the elements above.

3 out of 5 ranking: The Artist Statement reflects some of the elements above.

1-2 out of 5 ranking: The Artist Statement reflects none or little of the three elements above.

Criteria #2: The impact the project will have within Millwork Commons is thoughtfully and clearly communicated.

- The applicant has a strong vision that results in creating congregation and activity.
- The project engages the public in thoughtful and inclusive ways.
- The project is inclusive, accessible, and does not disrupt daily neighborhood activities.

4-5 out of 5 ranking: The Project Description reflects most or all of the elements above.

3 out of 5 ranking: The Project Description reflects some of the elements above.

1-2 out of 5 ranking: The Project Description reflects none or little of the three elements above.

Criteria #3: The project is feasible within the allotted \$1,000.00 budget and over a realistic timeline.

- The applicant has a clear plan for project implementation.
- The project budget includes compensation for artists', cost of materials, and consideration for contingencies.
- The project is completed within the 2024 calendar year.

4-5 out of 5 ranking: The Project Timeline and Budget clearly and effectively address most or all of the elements above.

3 out of 5 ranking: The Project Timeline and Budget address most or all of the elements above, but produce some questions or uncertainty.

1-2 out of 5 ranking: The Project Timeline and Budget have clear gaps and/or produce significant questions or concerns.

**Amplify Arts staff do not evaluate applications. During the selection process, Amplify Arts staff offer decision making support and context based on applicants' responses to demographic questions and work sample materials within the application.*