# WHERE TO FIND FUNDING



- Unrestricted
- Regionally Specific
- Discipline Specific
- Special Designation



#### LISTING SITES

- NYFA Source
   (National/International)
- College Art Association (National)
- 3. <u>Pushing the Flywheel</u> (Regional/Mid-America Arts Alliance)



#### UNRESTRICTED

- Creative Capital: up to \$95,000
- Harpo Foundation: up to \$10,000
- John Simon Guggenheim Foundation: \$ varies
- National Endowment for the Arts: \$25,000



- UNRESTRICTED (NOMINATION)
  - United States Artists: \$50,000
  - Foundation for Contemporary Arts: \$40,000
  - Smithsonian Artist Research Fellowship: \$ depends on scope
     of project + \$4,500 / month
  - Rome Prize: \$28,000 annually and accommodation in Rome
  - Joan Mitchell Foundation: \$25,000



- REGIONALLY SPECIFIC
  - Mid-America Arts Alliance: up to \$15,000
  - lowa Artist Fellowship Program: \$10,000
  - Nebraska Arts Council Individual Artist Fellowships:
     up to \$5,000
  - Amplify <u>Artist Grants</u>: \$1,500 \$10,000



- DISCIPLINE SPECIFIC
  - PEN America: \$ varies
  - Walt Whitman Award: \$5,000
  - Aaron Siskind Foundation IPF: \$10,000
  - Pollack-Krasner Foundation Grant: \$ varies
  - Joan Mitchell Foundation Emergency Grant Program: \$
     varies
  - LEAP Award: \$1,000



- SPECIAL DESIGNATION
  - Puffin Foundation: \$ varies
  - American Scandinavian Foundation: \$23,000 fellowships;
     \$5,000 grants
  - National Association of Latino Arts and Cultures: \$ varies
  - Asian Cultural Council: \$ varies
  - Native Arts and Cultures Foundation: \$ varies
  - First People's Fund: \$ varies



- MORE SPECIAL DESIGNATION
  - Visual AIDS Materials Grant: up to \$400
  - College Art Association Professional Development
     Fellowship for Grad Students: \$10,000
  - Gottlieb Foundation Individual Support Grant: \$25,000
  - William H. Johnson Prize: \$25,000



#### FUNDED RESIDENCY PROGRAMS-

- Light Work
- Fine Arts Work Center
- Skowhegan
- Bemis
- CORE Program
- Yaddo
- MacDowell Colony
- Headlands Center for the Arts
- Art Omi



#### RESIDENCY PROGRAMSwhere to find them:

- NYFA Source
- Alliance of Artist Communities
- Residency Unlimited
- TransArtists
- Pushing the Flywheel



#### PROJECT GRANTS

- Project Grants
  - Project specific
  - Require a proposal & budget most often
  - Who funds them:
    - NAC 1% for Art
    - Nonprofits
    - Private developers
    - Private commissions

Public art is typically developed and managed by a municipal agency such as a local arts agency or private entity such as a nonprofit art organization.

Public art may also be artist-driven, self-funded, and created outside of an institutional framework.

Public art projects, especially when publically funded, are typically part of development or construction projects that make up a larger urban development or cultural plan.



#### Proposal Tips

- Proposals are not a contract.
- Never submit a carbon copy of an old proposal-tailor each one to the specific opportunity you're applying for.
- Use action-oriented language to describe your project as best you can in its early stages of development.
- Make rough estimates when coming up with a budget and build in allowances for unforeseen expenses.



#### THINGS TO THINK OVER

- What will this project achieve for you as an artist and society as a whole? What is the 'public benefit?'
- What is the funder looking for?
- Why do you need to make this project and why are you the best person to realize it?
- What do you need in terms of materials, expertise and funds to complete the project?
- How long will it take?



#### PROPOSAL TIPS

- Define your project's needs, goals, and timeline.
- Have your supporting materials ready in advance.
- Read guidelines, follow directions, and submit before the deadline.
- Get to know funders and other funding models.



#### FISCAL SPONSORSHIP

Gives individual artists access to more funding possibilities and fundraising capabilities.

- NYFA
- Fractured Atlas
- Amplify Arts



#### Crowdfunding

- Kickstarter
- Indiegogo
- Rockethub
- Go Fund Me
- Razoo
- Crowdrise
- Pledge Music



### Application Tips

- Include the best work sample possible.
- Revise and edit your <u>artist statement</u> and/or project proposal multiple times.
- If submitting a budget, include a line item to pay yourself.

