



Omaha
Creative
Institute

Annual Artist Survey 2017

What we wanted to learn:

- Current climate for Omaha artists
- What artists need to succeed
- How OCI can best support artists in Omaha

OCI Goals:

- To make informed decisions about programming and activities
- Be responsive to artists' needs
- Use data to better advocate for Omaha artists

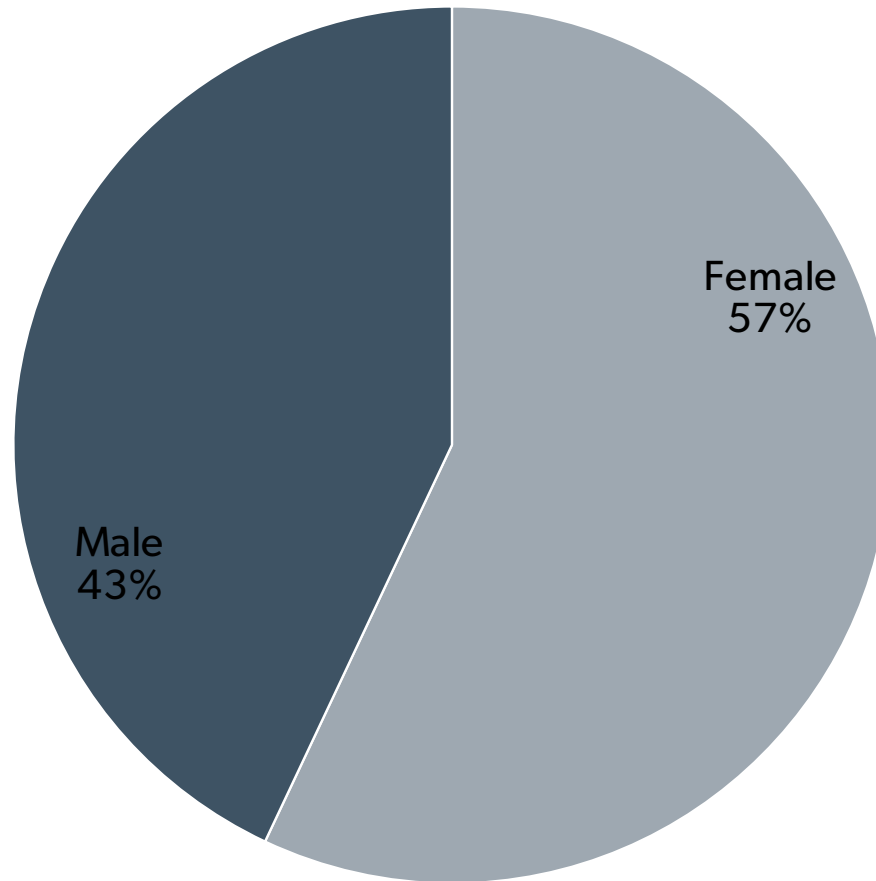
107 responses in 3 weeks!



Who took the survey?

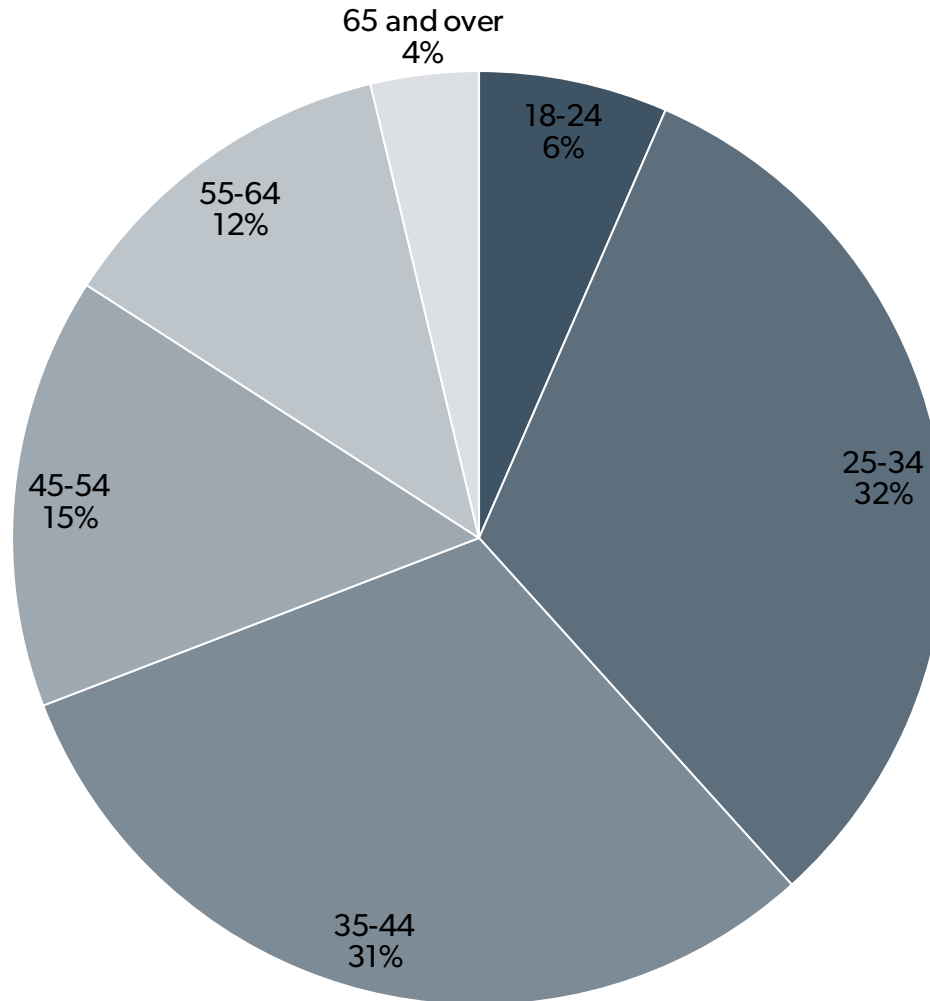
- Majority Female
- Majority between 18 and 44 years of age
- Majority White
- 75% with Higher Education (74% with formal art education)
- Majority Visual and Interdisciplinary Artists

Gender of Survey Respondents (N=107)

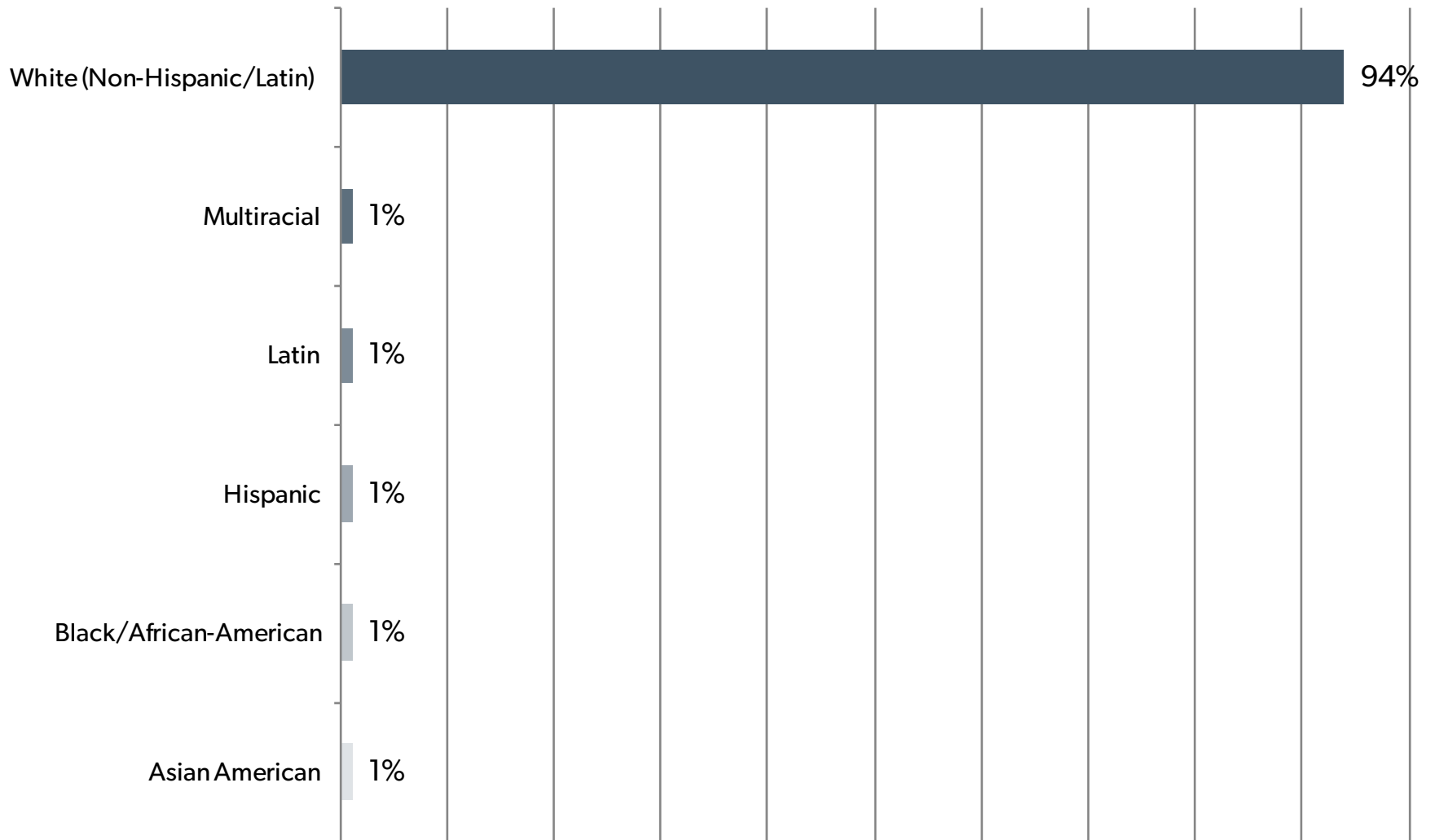


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Age of Survey Respondents (N=107)

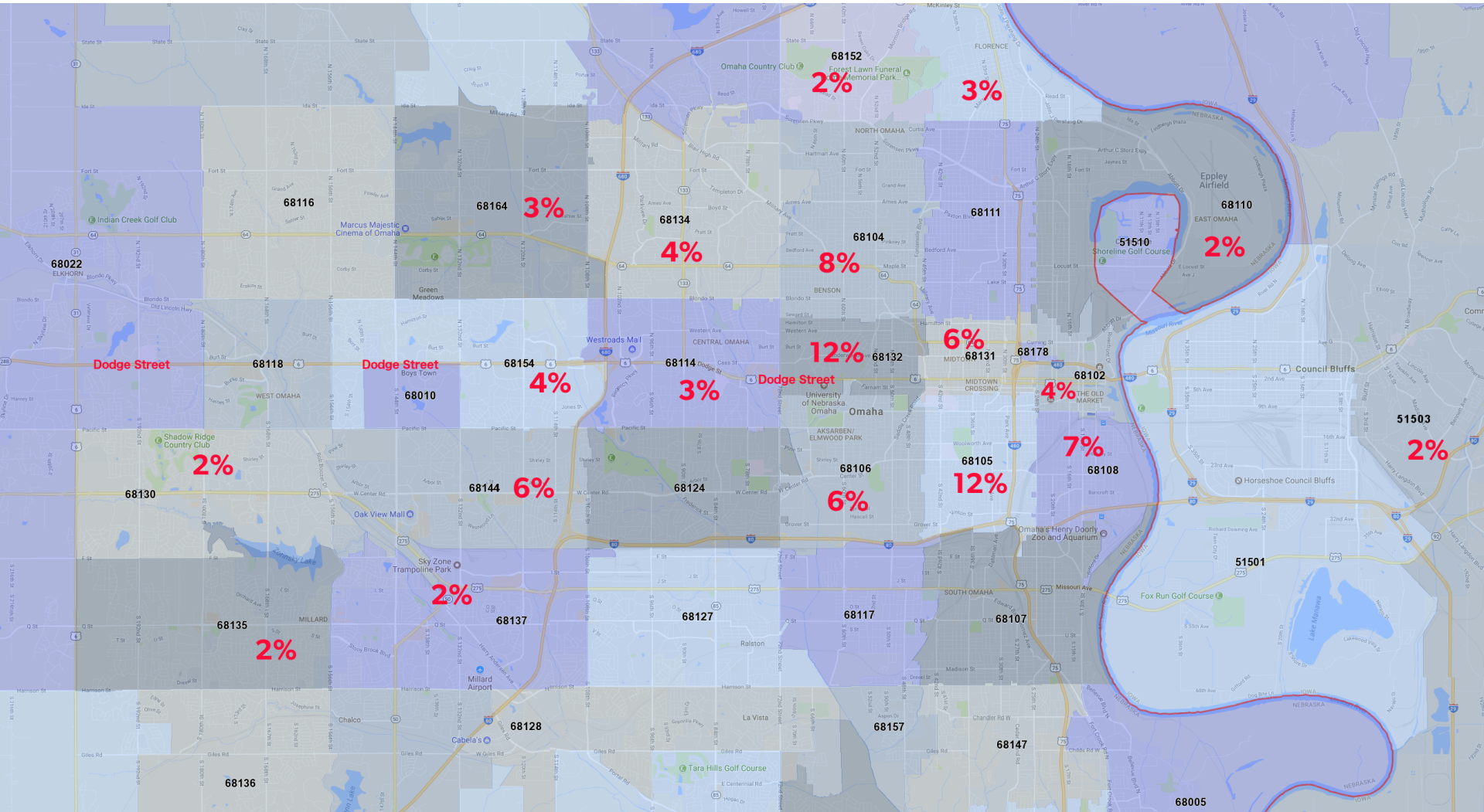


Race/Ethnic Identification of Survey Respondents (N=85)



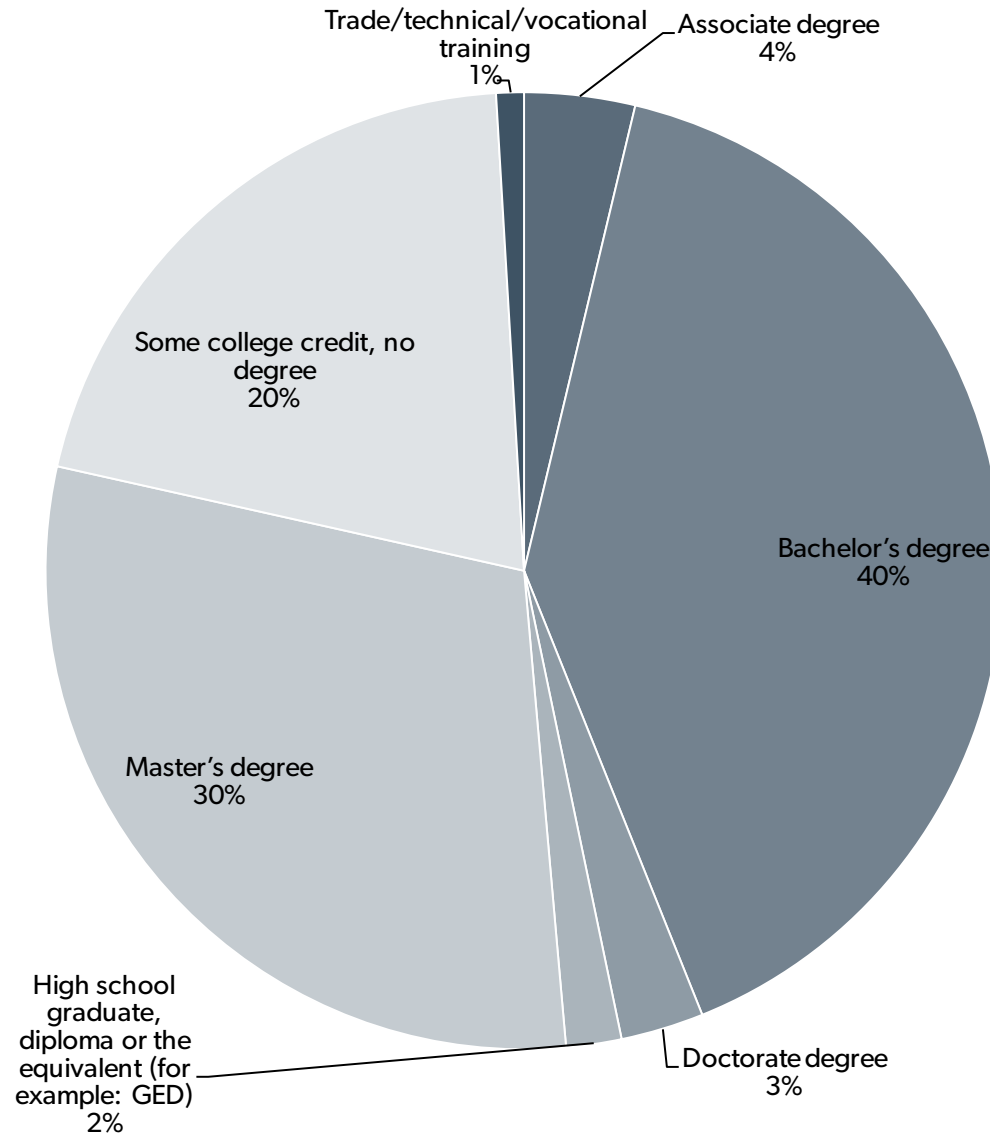
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Where Do Survey Respondents Live? (N=104)



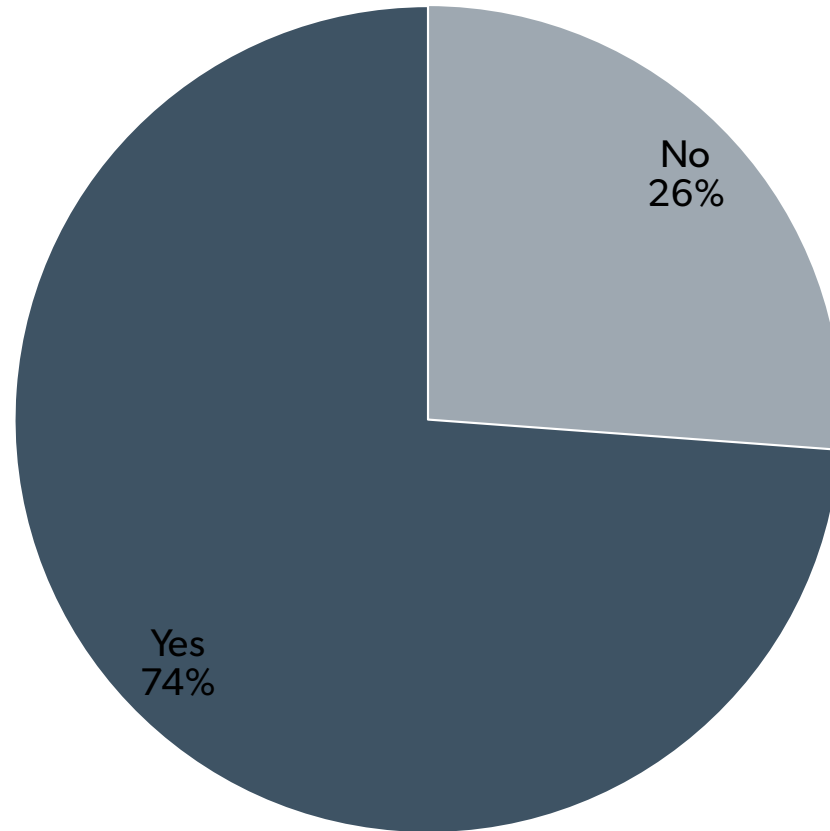
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Highest Level of Education of Survey Respondents (N=107)



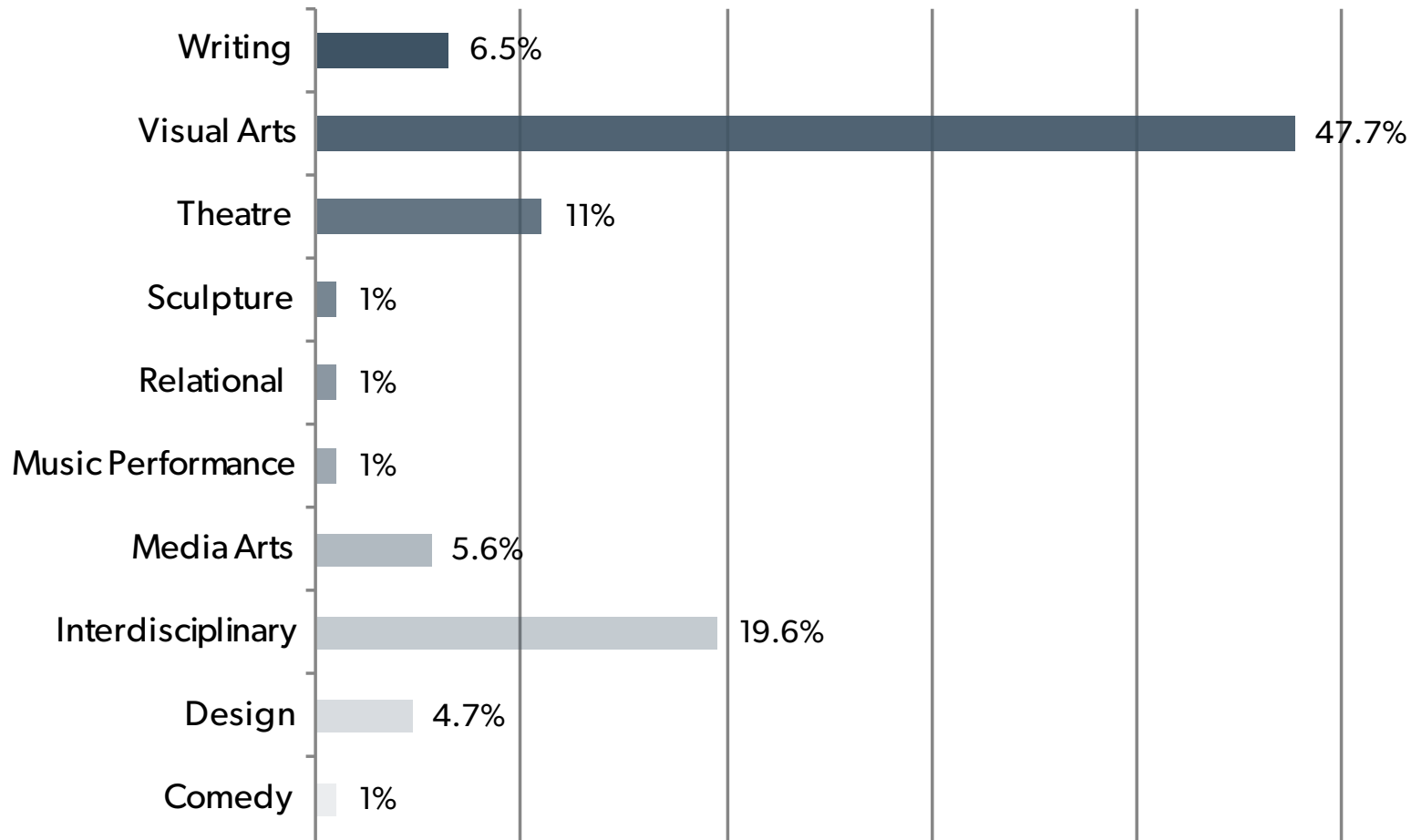
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**Survey Respondents w/ Formal Education in Artistic Discipline
(N=107)**



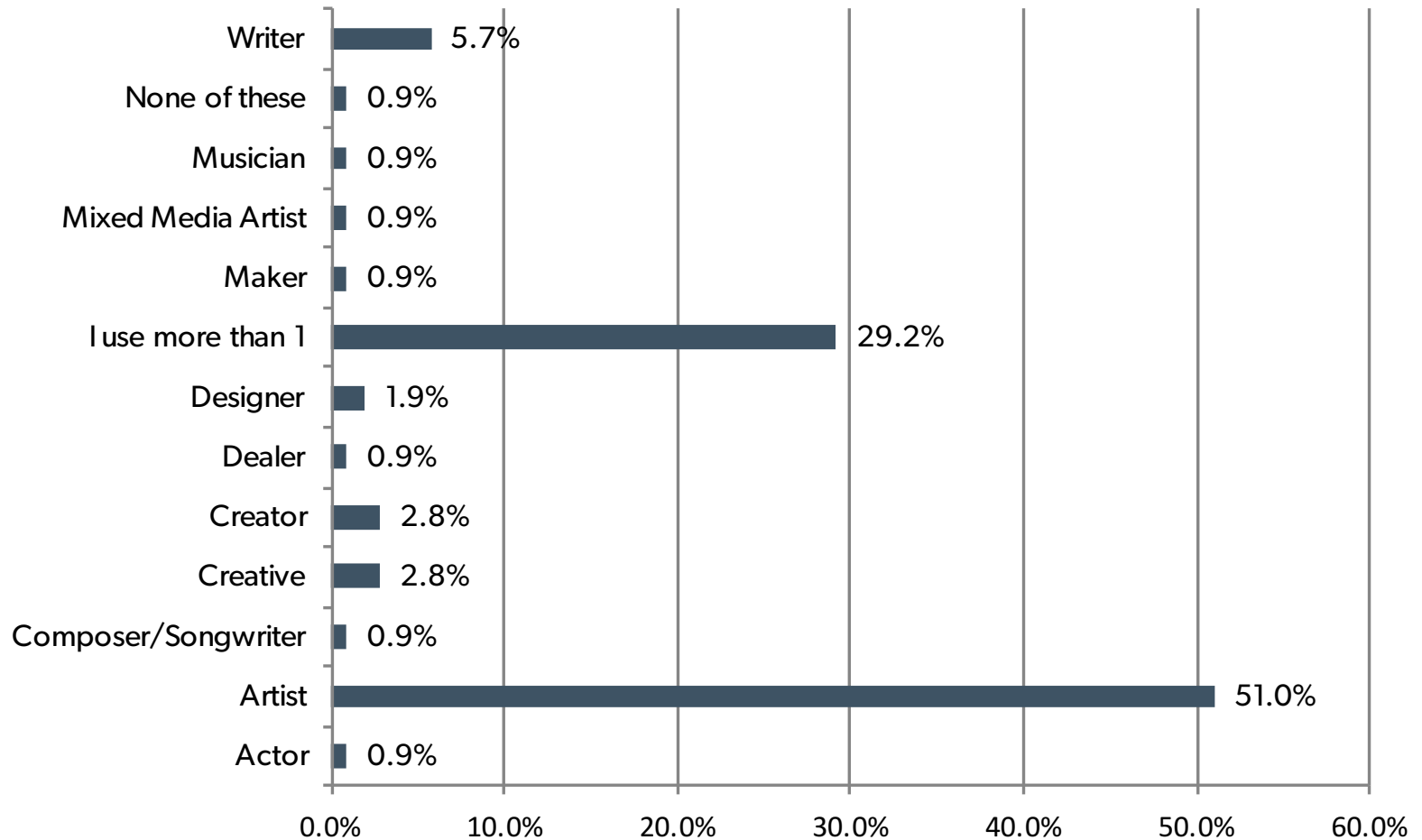
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What is your primary artistic discipline? (N=107)

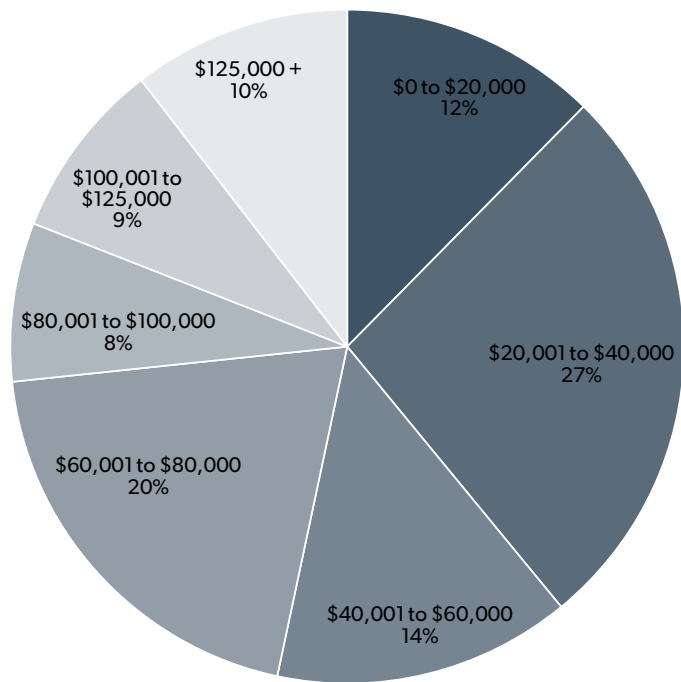


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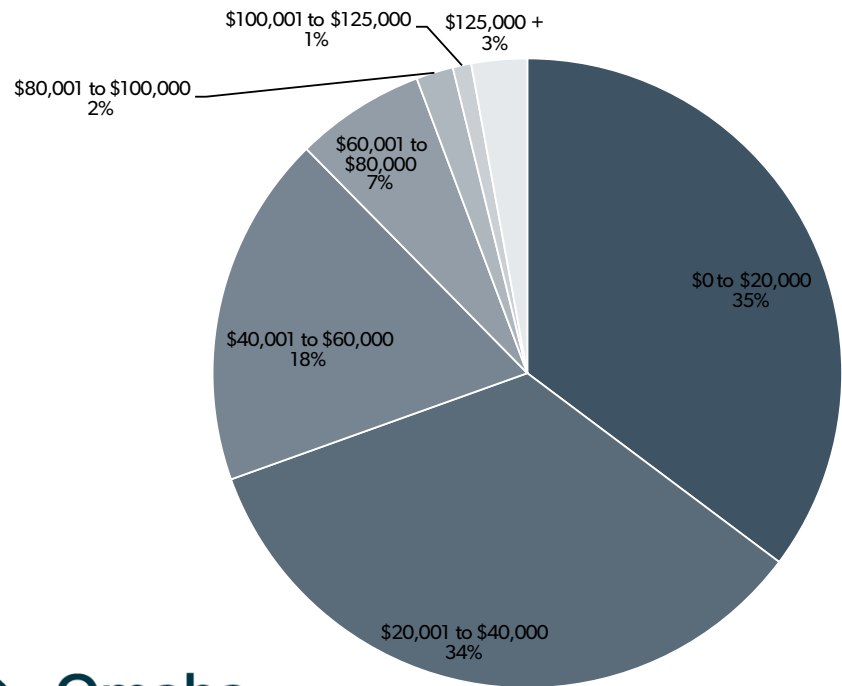
What title do you use to describe yourself? (N=106)



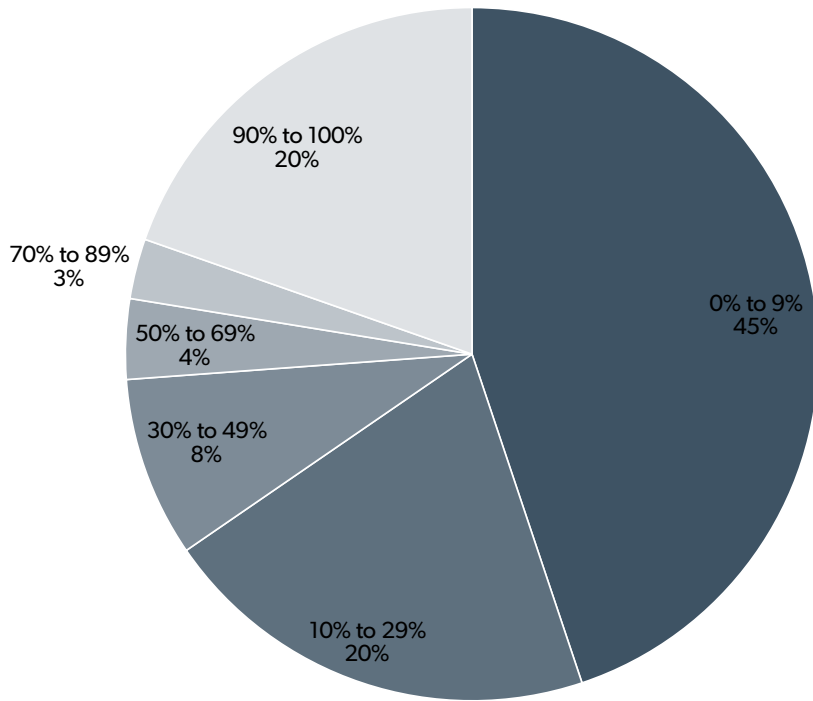
Annual Household Income of Survey Respondents (N=105)



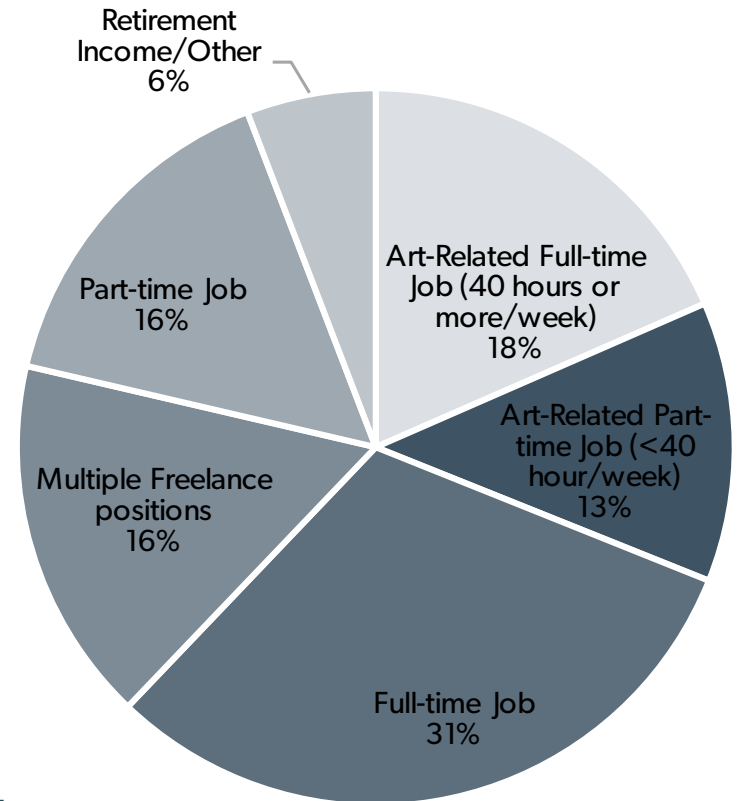
Annual Individual Income of Survey Respondents (N=105)



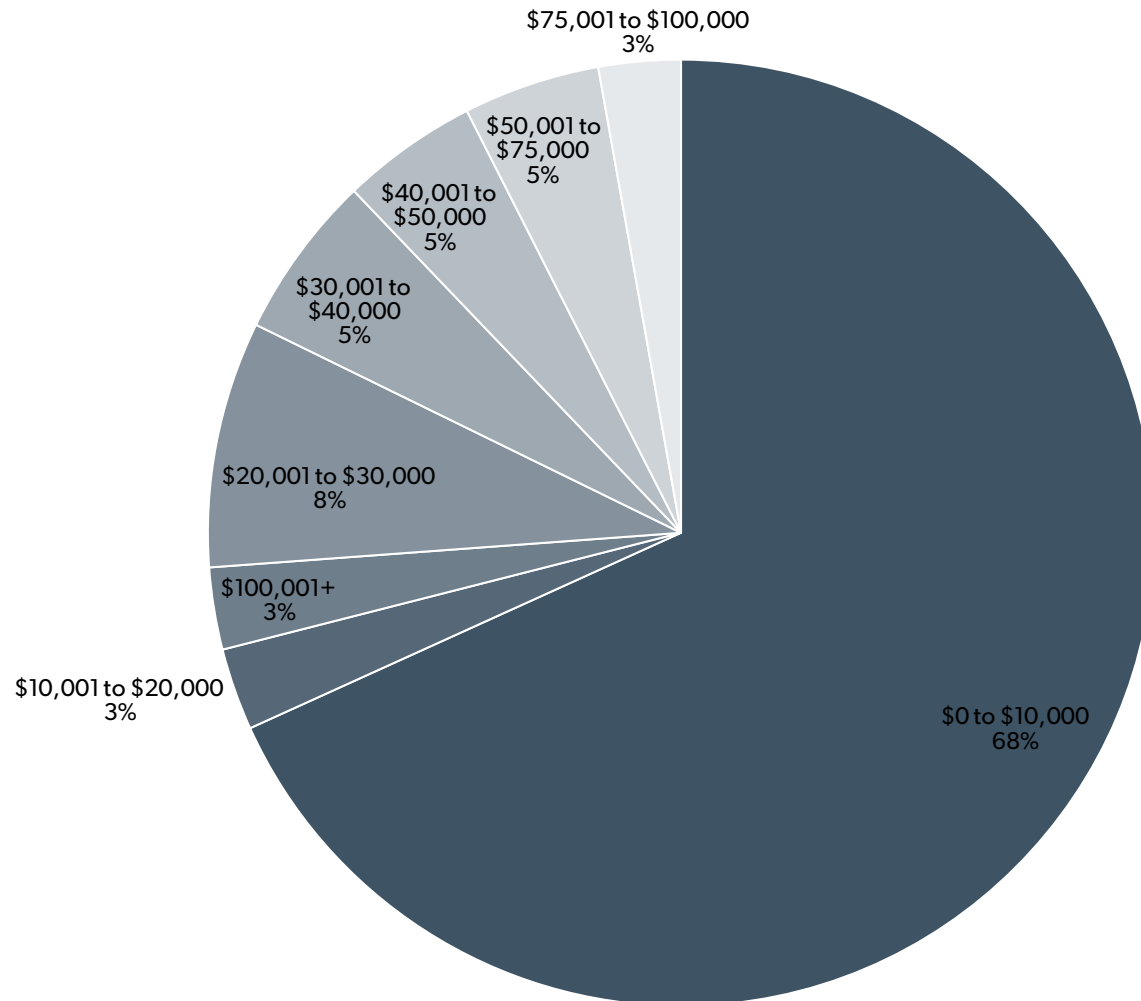
Portion of Individual Income Derived from Artistic Practice (N=107)



Other Income Sources (N=103)



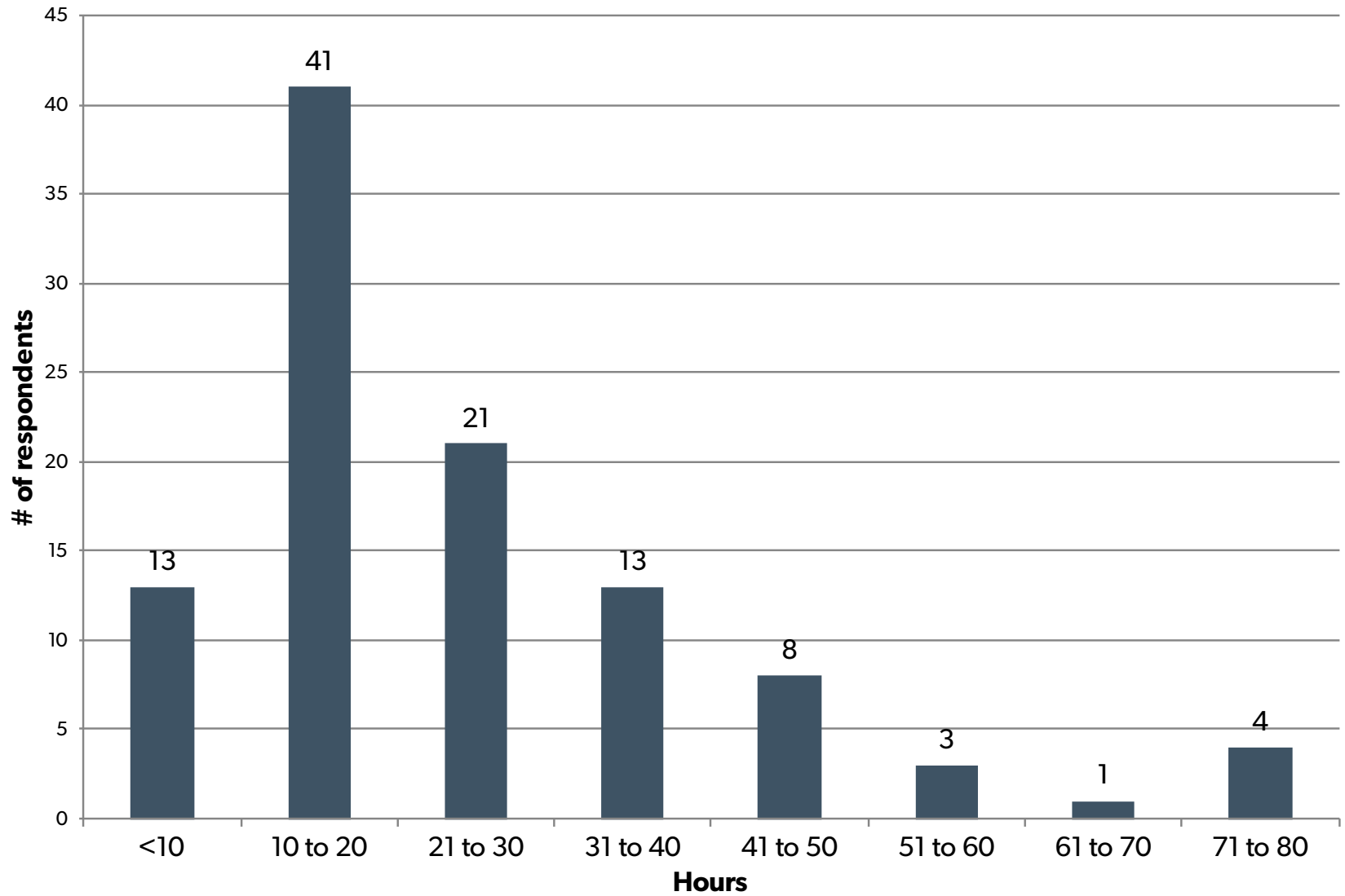
School Loan Debt of Survey Respondents (N=107)



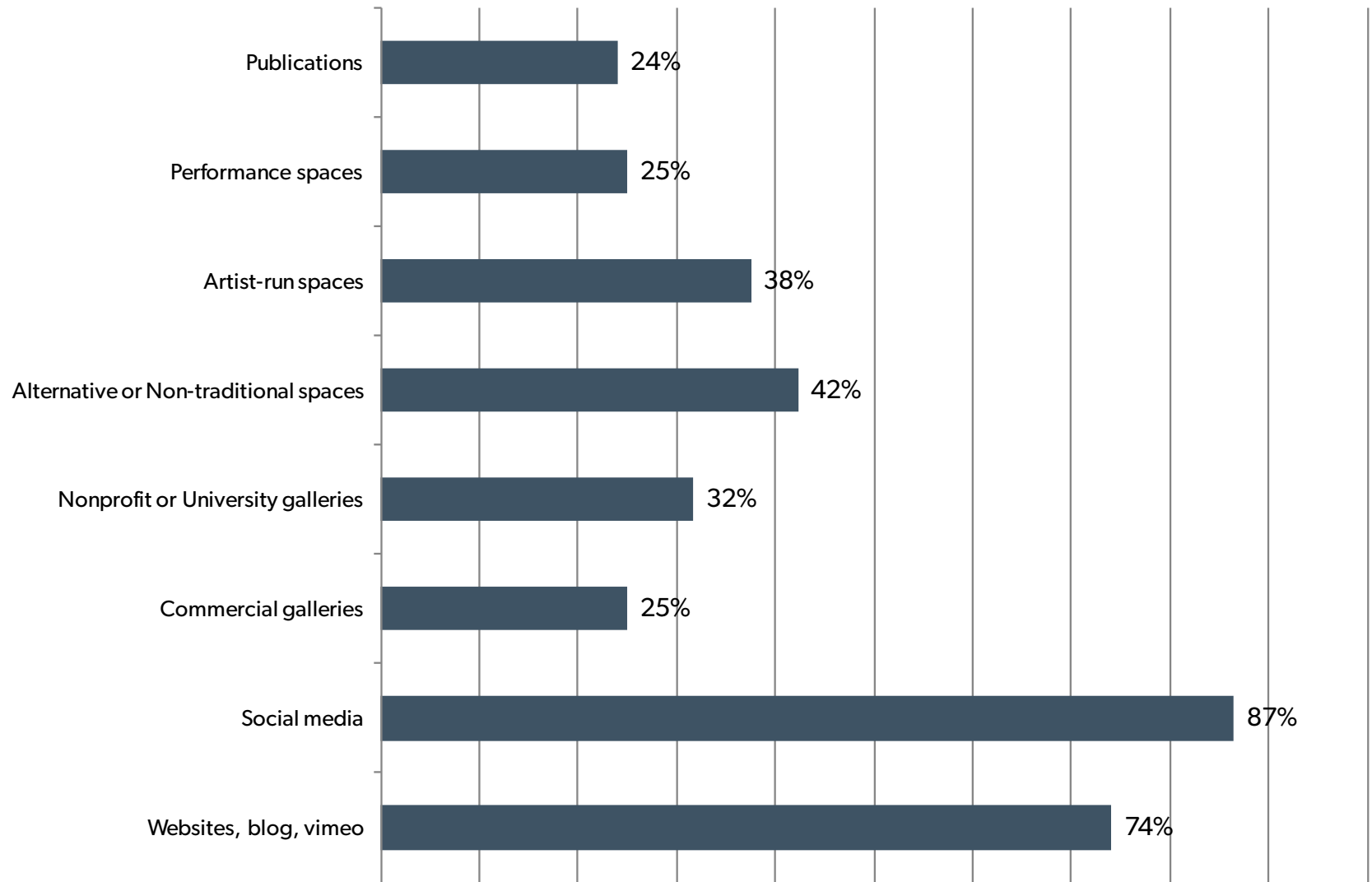
Current Climate of the Omaha Arts World

- Survey Respondents use a wide variety of platforms to exhibit work
- There are a few different opportunities available to Omaha artists, but
- 73% of Survey Respondents don't think there is enough local support to sustain their practice 😞

Hours Spent on Artistic Practice per Week (N=104)

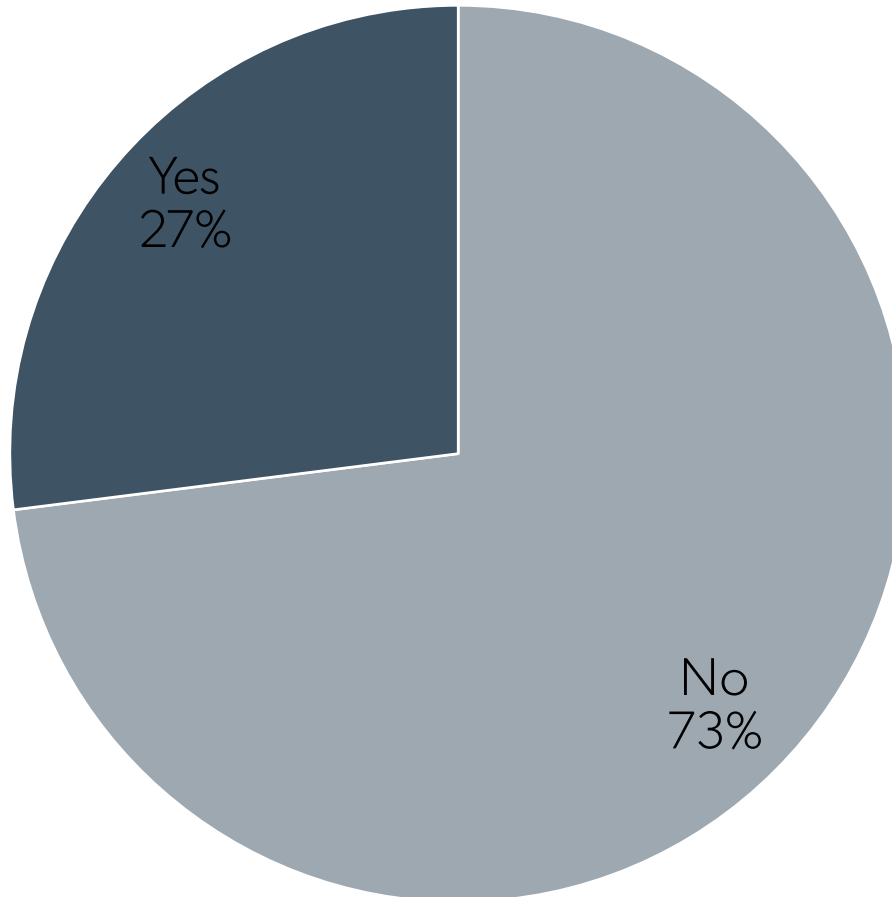


What Platforms Do You Use to Exhibit Your Work? (N=104)



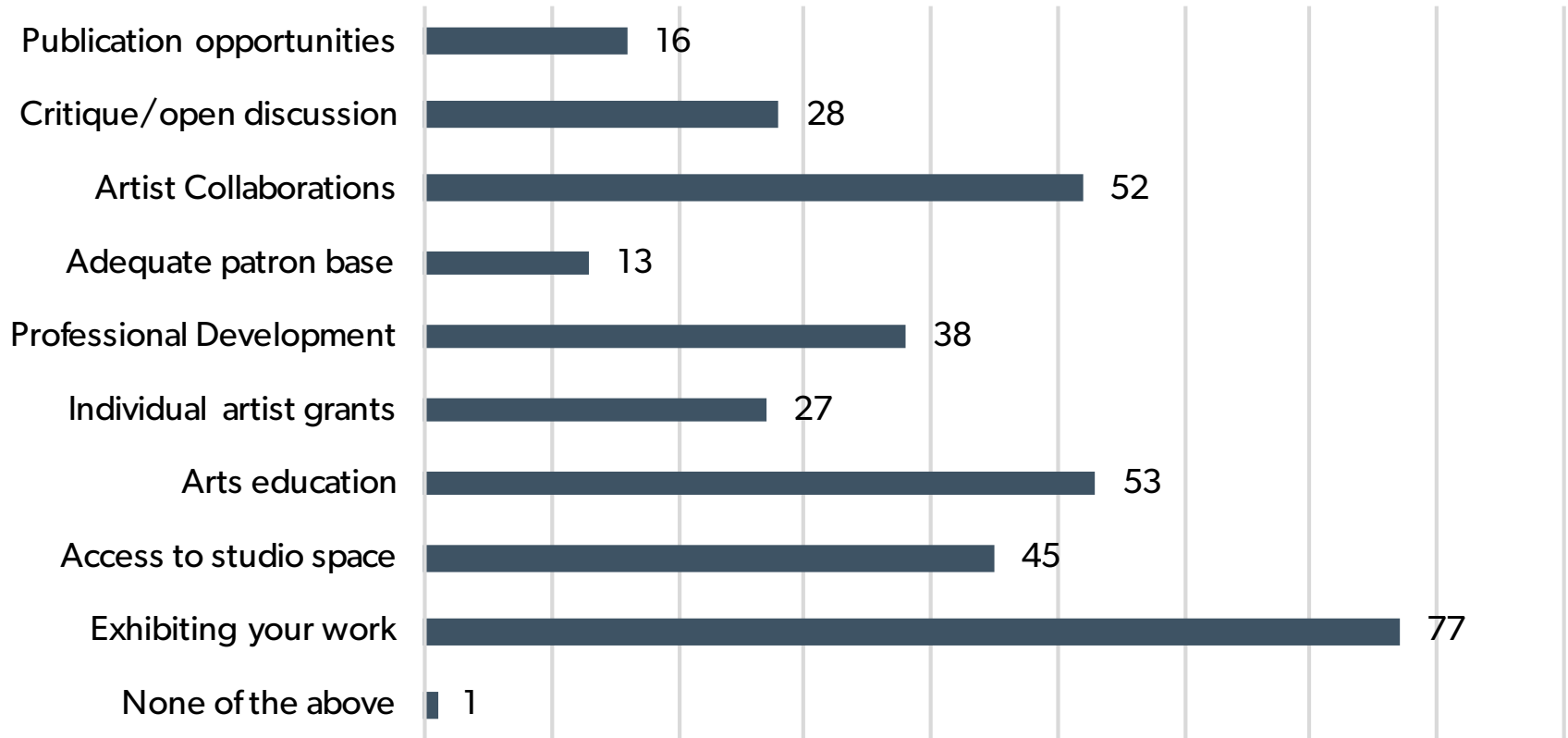
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Do you think there is enough local support to sustain your artistic practice? (N=100)



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What opportunities do you feel are available to you in Omaha? (N=100)



Top three things artists said they need to create a sustainable practice:

1 Money/Resources

2 Time

3 Patrons/Connections



What is Omaha doing well to support local artists?

1. Supportive/Collaborative Attitude
2. Nonprofit Organizations/Artist-Run Spaces
3. Exposure Opportunities
4. Resources (non-monetary)
5. Affordable
6. Low Barriers to Entry



What can Omaha do better to support local artists?

1. Buy more art!

- Increase demand for local art (individuals and corporate)
- Education component

2. More money for individual artists

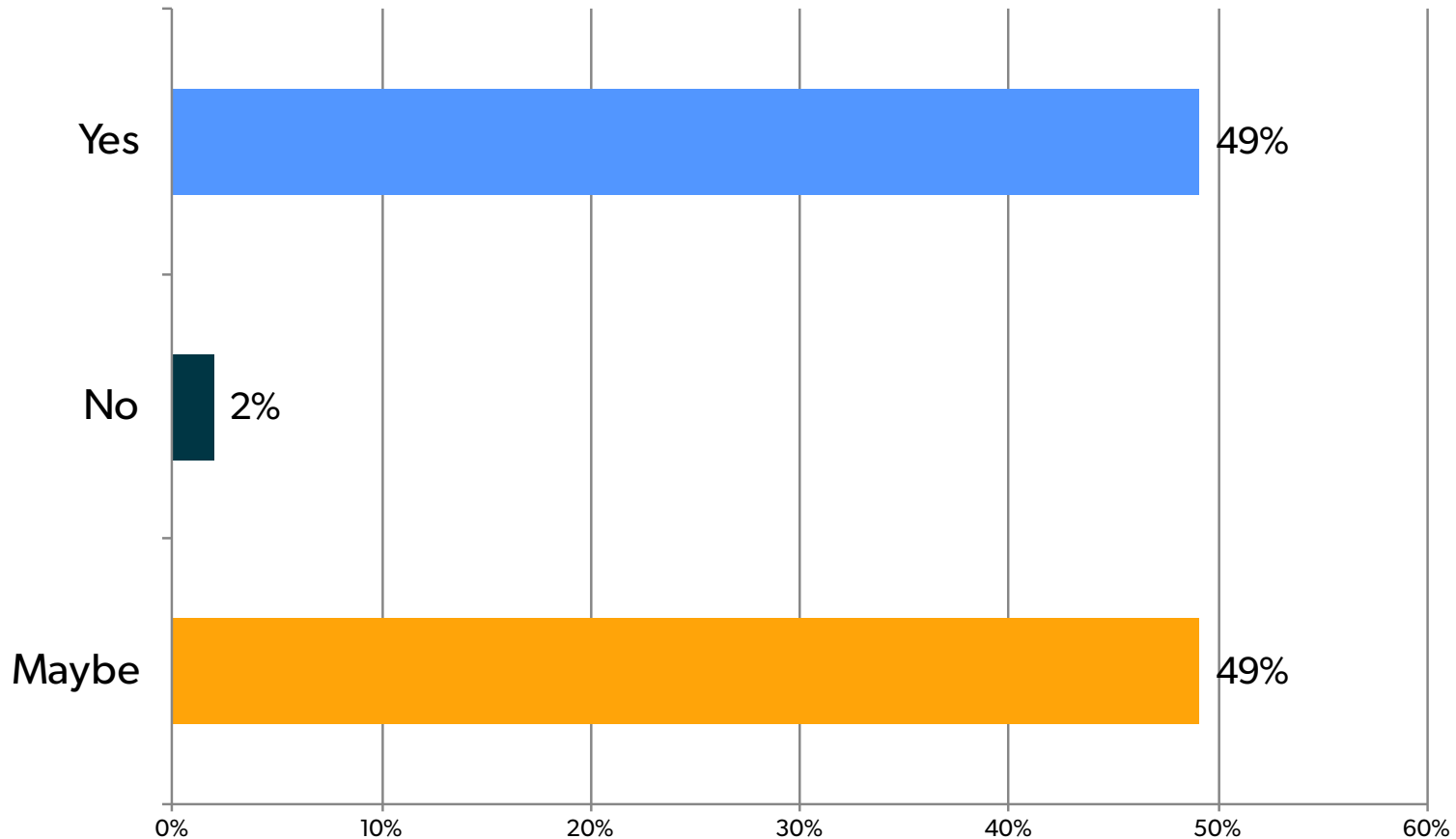


OCI Programs

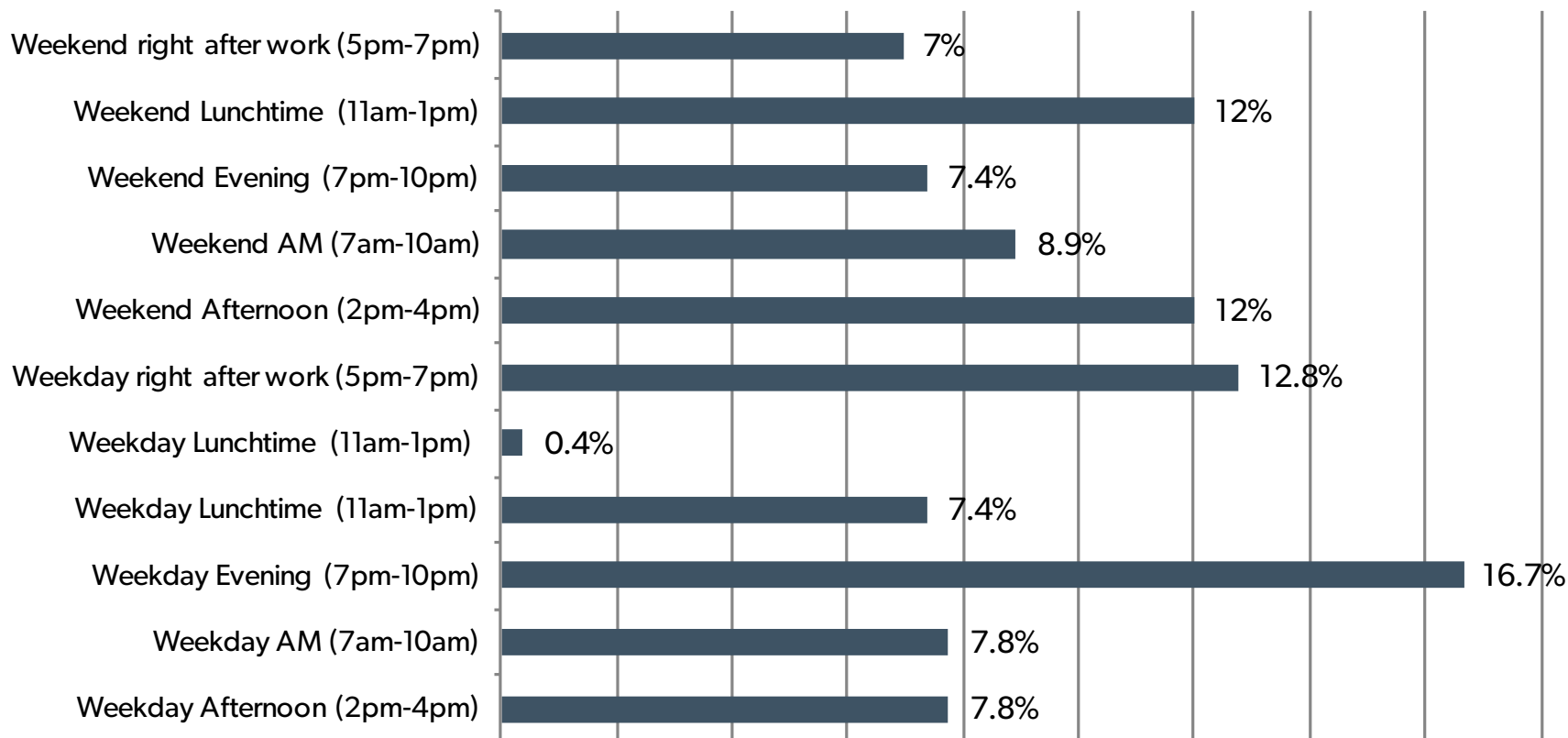
- How did we develop Working Artist Wednesdays?
 - 98% of Survey Respondents said they would attend a monthly professional development series
 - Best time, format, and topics came directly from survey responses
- How did we budget for the Artist Grants?
 - We based the Unrestricted Artist Grant amounts on reported monthly expenses



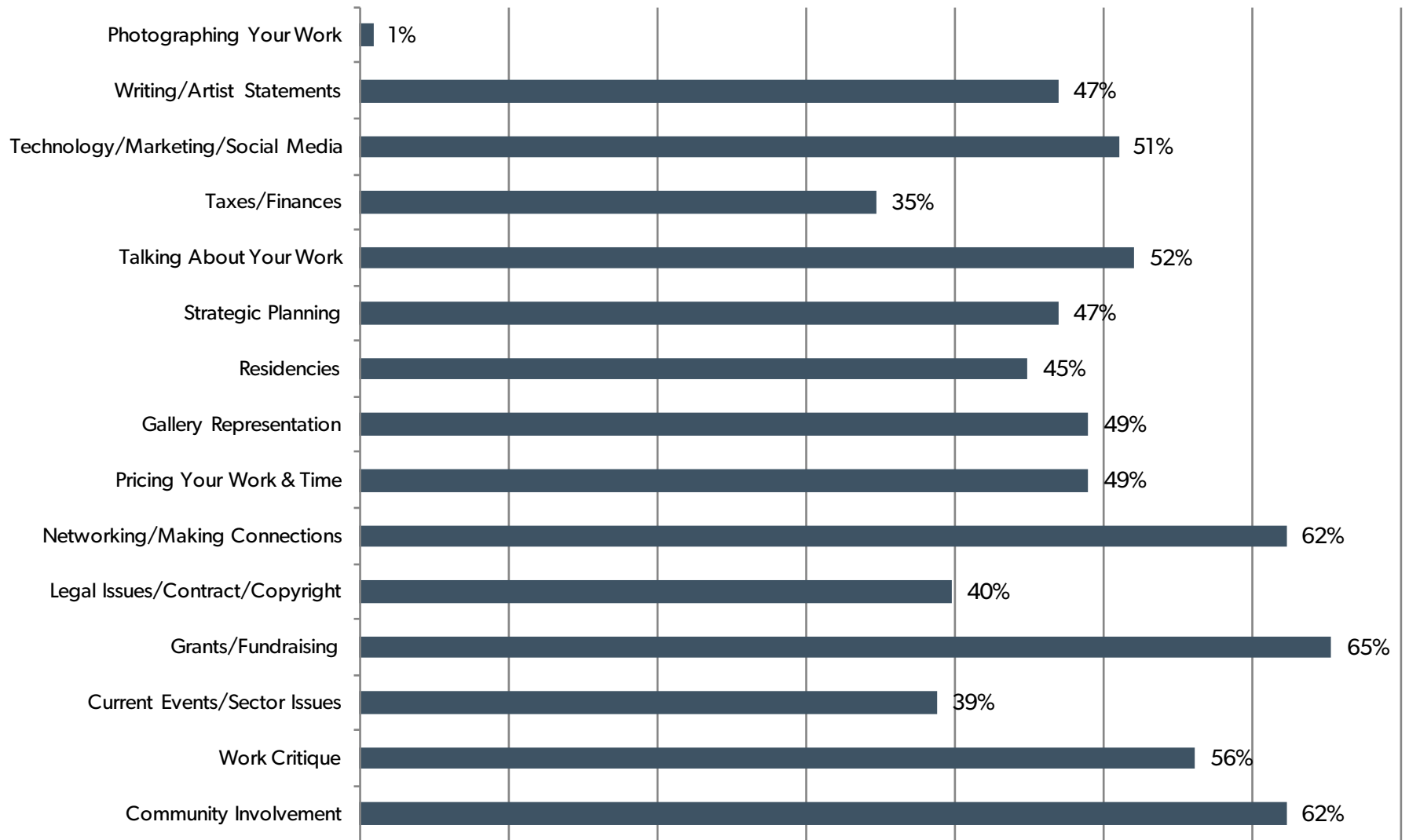
Are You Interested in a Monthly Professional Development Opportunity? (N=104)



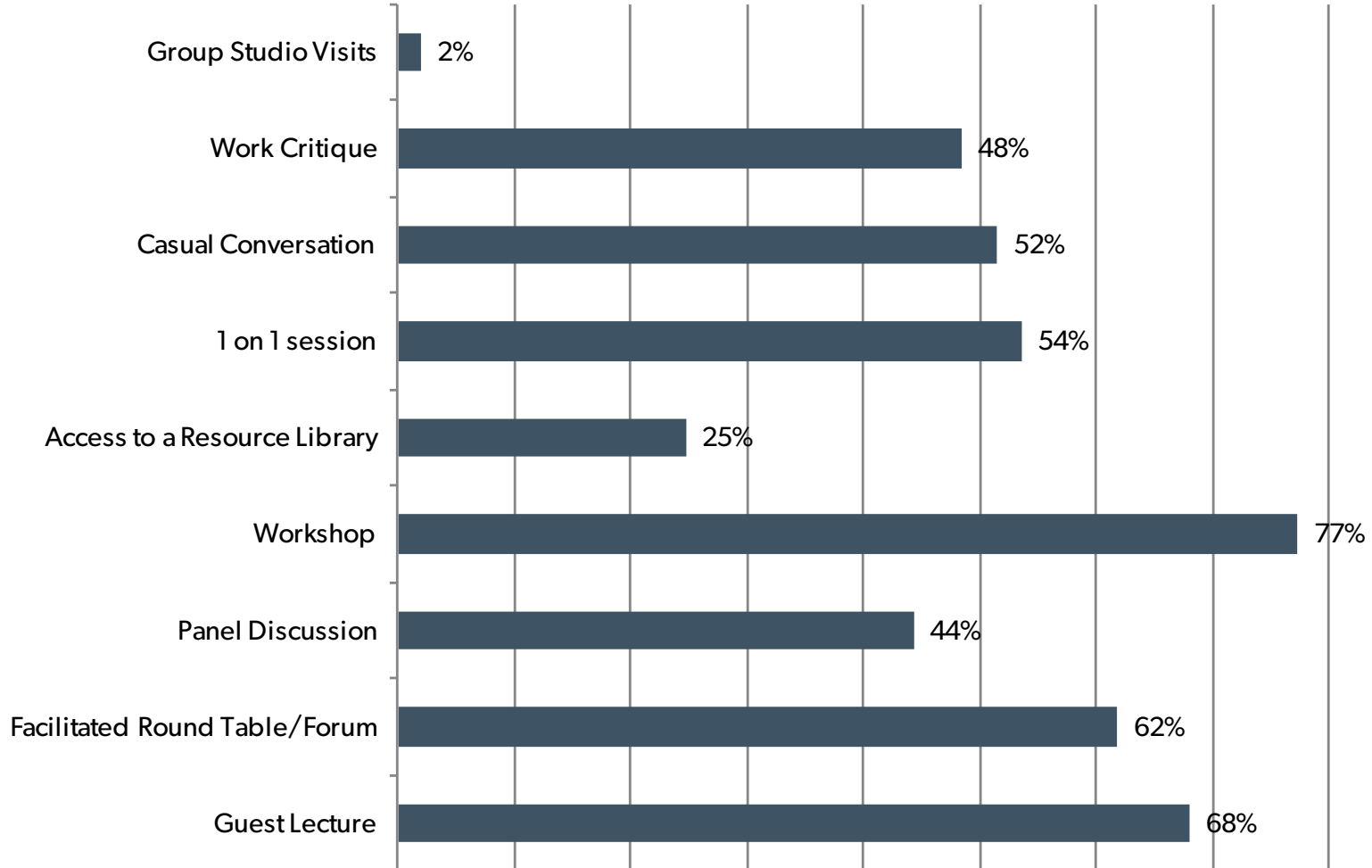
What is the best time to hold a professional development session?



What Topics Would You Be Interested In? (N=98)



What Format Interests You Most? (N=97)



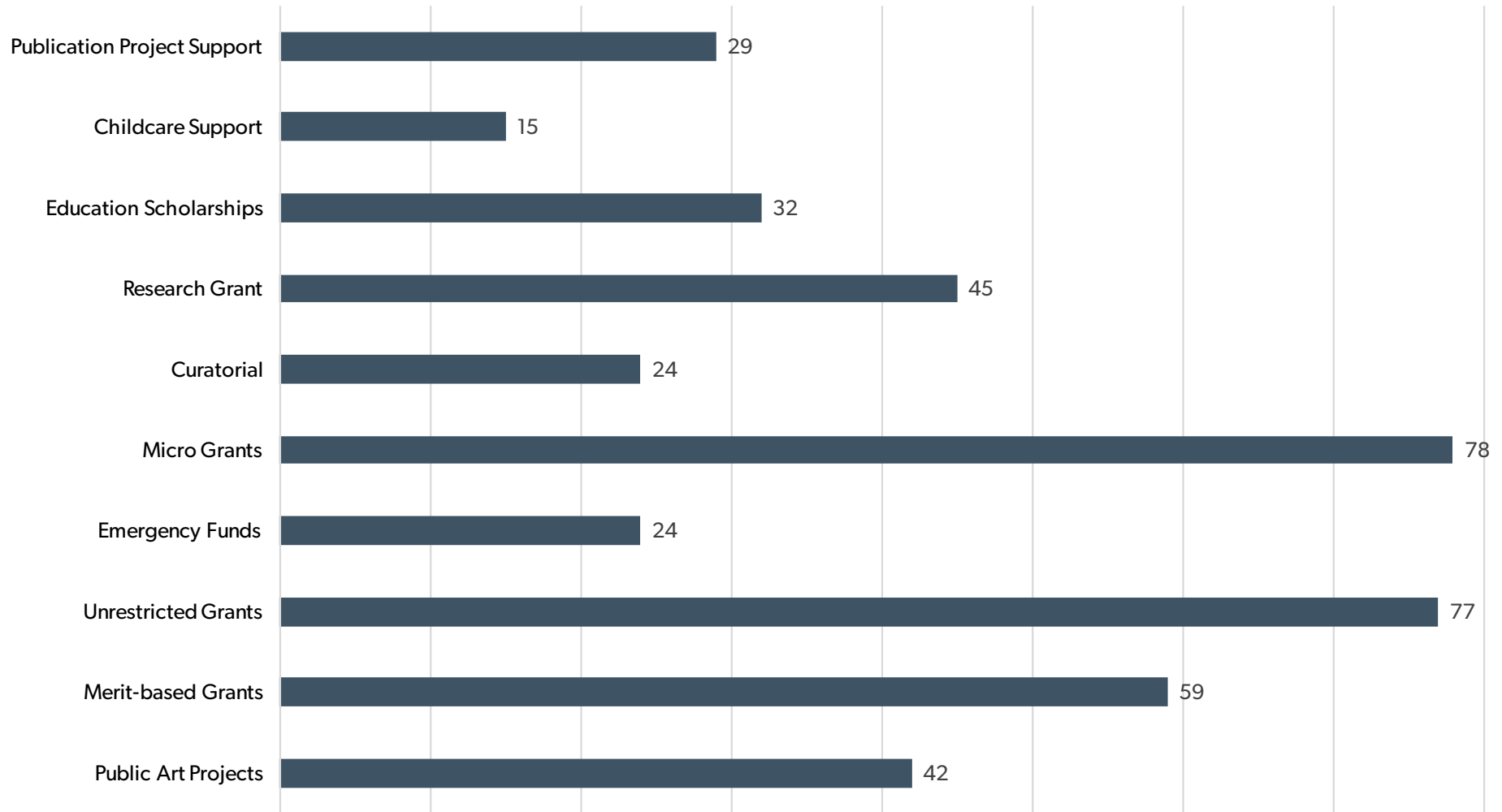
Monthly Expenses (N=91)

Measure	Total
Average	2,202.64
Median	2000
Mode	3000

Monthly Art Expenses (N=94)

Measure	Total
Average	299.31
Median	125
Mode	100

What Kind of Funding is Most Beneficial? (N=107)



The End

- If you have any questions about the Artist Survey please don't hesitate to contact us by phone at 402-996-1092 or by email at info@omahacreativeinstitute.org
- The more data the better! If you are an artist, please help us by taking the Annual Artist Survey (released in Summer 2018)

